

MICHAEL BRUNER

C R E A T I V E L E A D E R

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a: 11574 Schlichter Road, Mascoutah IL 62258

EDUCATION

Bachelor of Fine Arts
Indiana State University

Master of Fine Arts
Indiana State University

AWARDS

Innovation Award
Times-Mirror

Presidential Award
Times-Mirror

Thomas Jefferson Award (2)
U.S. Department of Defense

Bronze Quill Award
Book design

SKILLS & EXPERTISE

- Drupal CMS
- DNN CMS
- Adobe Creative Suite
- HTML & CSS
- Web Design & Development
- Budgeting
- Project Design
- Training and Motivating Staff
- Project Workflow
- Managing Vendor Relationships

PROFILE

Since 1999 I have been in design and development leadership roles and during this time led staffs in the design, build and management of scores of web sites. I have proven ability to train, motivate, inspire and manage teams to deliver superb work under tight deadlines. I have consistently demonstrated the ability to develop positive, productive partnerships and develop dynamic, compelling solutions that map to business objectives and results.

EXPERIENCE

Website Developer

BJC HealthCare | 2023 - Present

Responsible for carrying out updates to our old and new sites, maintaining seamless look and feel across these platforms, and creating use cases for CMS updates.

- Designs, codes, tests, debugs, documents and maintains those properties Consults directly with clinical and business users, and provides second-tier support to end users to ensure reliable application system availability and performance.
- Design, develop, test, support, document, and implement functionality to support our website properties.
- Analyze and define solutions to production problems.

Senior Consultant, Digital, Integrated Marketing

BJC HealthCare | 2019 - 2023

Responsible for the design, development and maintenance of internal and external digital communications and marketing channels for hospitals and service organizations.

- Creates compelling design concepts for BJC HealthCare websites for vendor development.
- Design and front end development for websites.
- Modified and redesigned mobile versions of DNN pages.

Digital Design Supervisor, Creative Services

BJC HealthCare | 2015 - 2019

Leads, trains, mentors and directs design team that focuses on mobile, web, interactive experiences and user-interfaces..

- Trains, assigns work, mentors team, creates professional development plans.
- Design BJC HealthCare websites for vendor development.
- Design and code front end development for websites.

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INTERESTS

- Music
- Backpacking and camping
- Fine Art
- Sports
- Literature
- Technology

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WORK EXPERIENCE (continued)

UX Designer

Enlogic Systems | 2012 - 2015

Directed and executed UX and Creative Design duties for international company. Was responsible for the development of marketing and ad campaign designs from concept design to implementation..

- Designed company web site, print assets, software interfaces, experiential marketing displays and produced videos.
- Designed NetSuite inventory front end interface.
- Collaborated and managed vendors in China, Uruguay and United Kingdom.

Creative Director

Nimbus EMR | 2010 - 2012

Creative evangelist for electronic medical records startup. Developed compelling human factor design concepts for software interface.

- UX development for medical software
- Design, build and manage company web site.
- Design all experiential marketing displays and marketing
- Design and code front end development for websites.

Owner/Principle

Bruner Design, Inc. | 2009 - 2010

Owner and principle of a web design and development company with a diverse set of clients, including financial institutions, The United State Air Force, automobile dealerships, chemical companies, and spas.

- Design and develop web sites and promotional materials.
- UX design, wire-framing, analytics evaluation.

Vice President, Creative Design

Fanball Sports, Liberty Media Interactive | 1999 - 2009

Led, trained and directed staff of five web and print designers in designing dozens of consumer sports web sites for companies such as NBC, USA Today, NASCAR and The Golf Channel.

- Insured marketing objectives are translated into creative strategies.
- Hands-on creative direction on all web sites and magazines.
- Member of company strategic planning team.
- Plan and create web sites from concept to wireframe to design and development.
- UX design, wire-framing, analytics evaluation.